



8

PORTFOLIO

ELEVATE YOUR BRAND



INTRODUCTION

8TRACTION IS A DIGITAL MARKETING AGENCY DEDICATED TO DRIVING GROWTH THROUGH INNOVATIVE STRATEGIES AND EXECUTION. SERVICES INCLUDE PR MANAGEMENT, SOCIAL MEDIA CAMPAIGNS, INFLUENCER COLLABORATIONS, CREATIVE SHOTS, CONTENT PRODUCTION, AND BRAND PARTNERSHIPS. THE TEAM DEVELOPS TAILORED STRATEGIES FOR MEASURABLE RESULTS, PROCEEDING WITH A FORMAL CONTRACT ONCE PROPOSALS MEET CLIENT EXPECTATIONS.



SNIPPETS FROM OUR STAR-STUDDED COLLABORATIONS



OUR CLIENT'S



Lipton



The Skin Shop

HIGH STREET
PAKISTAN

High Street



Lemon Max



Surf Excel



Chase Up



Chase Value

L'OREAL
PAKISTAN

L'oreal

AccuFix
Cosmetics

Accufix Cosmetics



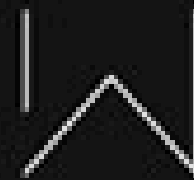
Daraz

ADORE.COM.PK

Adore

Gul Ahmed

Gul Ahmed



WANIYA



MoltyForm



Rizaries

OUR CLIENTS

theclubprice



EASY BOX CUTTER



CLIPSAI
by Schneider Electr



Powerhouse
express

Zuledge

Nogales-Rio Rico
PLUMBING



FALAH
The Name of Quality and Taste

HERBINA®

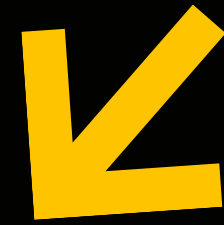
QistBazaar
قسط بازار



OUR CLIENTS



FOLLOWERS INSIGHT



TOTAL FOLLOWS

32.3K

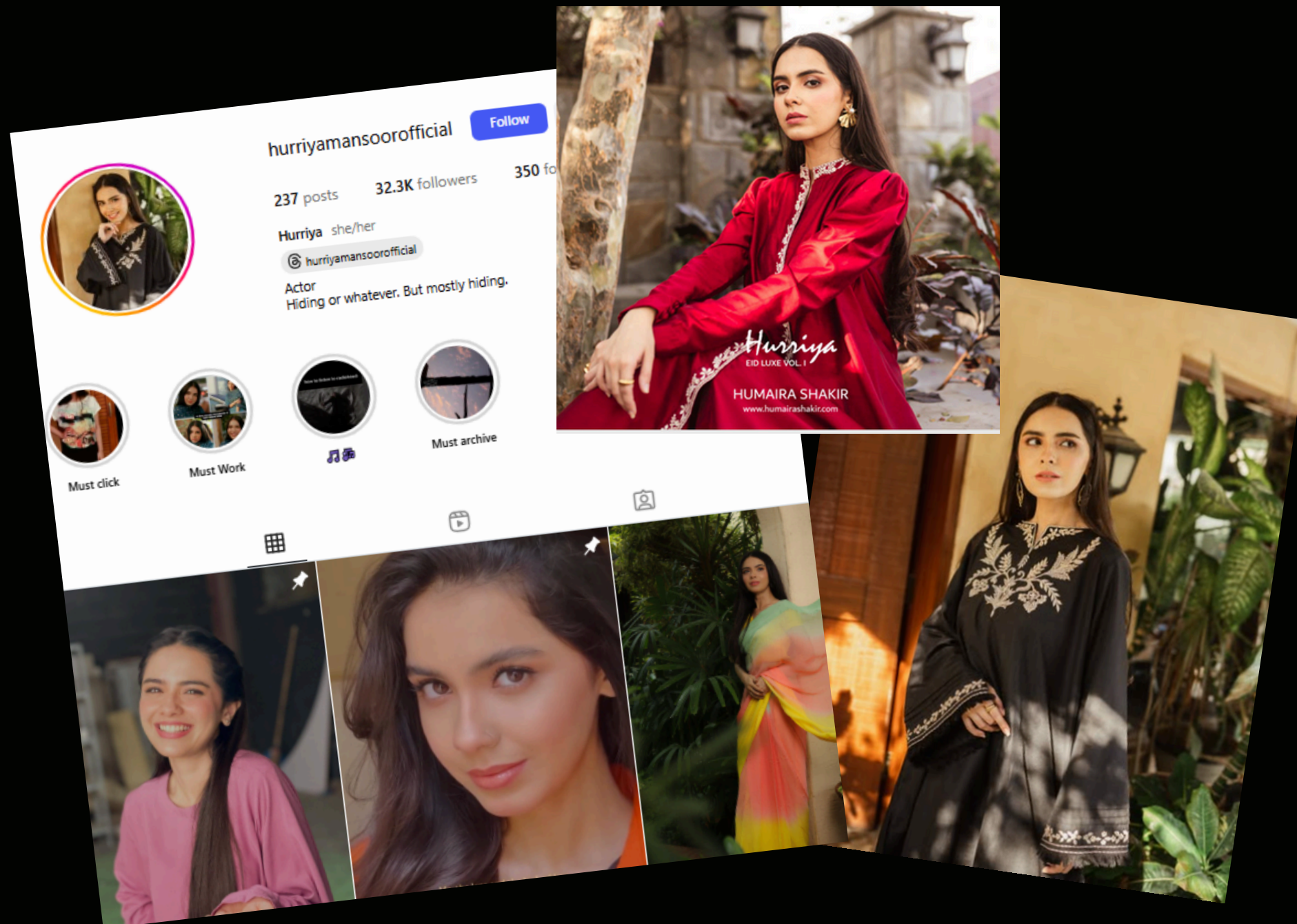
INTERESTS

Business owners, startups, and creative individuals who value digital growth, brand visibility, innovation, and modern marketing solutions.

ENGAGEMENT

Steady engagement with consistent audience interaction across campaigns averaging strong reach, organic inquiries, and shares, reflecting genuine interest in marketing and PR services.

With a blend of creativity and strategy, 8raction helps brands build meaningful connections with audiences who value growth, innovation, and digital excellence.



SOCIAL MEDIA PRESENCE



PLATFORM A

32.3K
Followers

ENGAGEMENT METRICS

PLATFORM B

996K
Subscribers

PLATFORM C

35K
Followers

- Average Engagement Rate
- Monthly Impressions
- Highlights: Consistently high viewer interaction and positive feedback.



SOCIAL MEDIA MANAGEMENT



**SOCIAL MEDIA
MANAGEMENT**



INSTAGRAM POSTING

FACEBOOK POSTING



BRAND PRESENCE



BRANDS THAT COMBINE CREATIVITY WITH RESULTS,
MAKING 8RACTION THE IDEAL PARTNER FOR
IMPACTFUL MARKETING AND DIGITAL GROWTH.

VALUES THAT CONNECT US

8raction stands for creativity, innovation, and result-driven strategies — values we bring into every project and campaign.

AUDIENCE SYNERGY

Our services align with brands that prioritize growth, visibility, and digital excellence, creating a perfect synergy between strategy and audience needs.



UNIQUE VALUE PROPOSITION



01

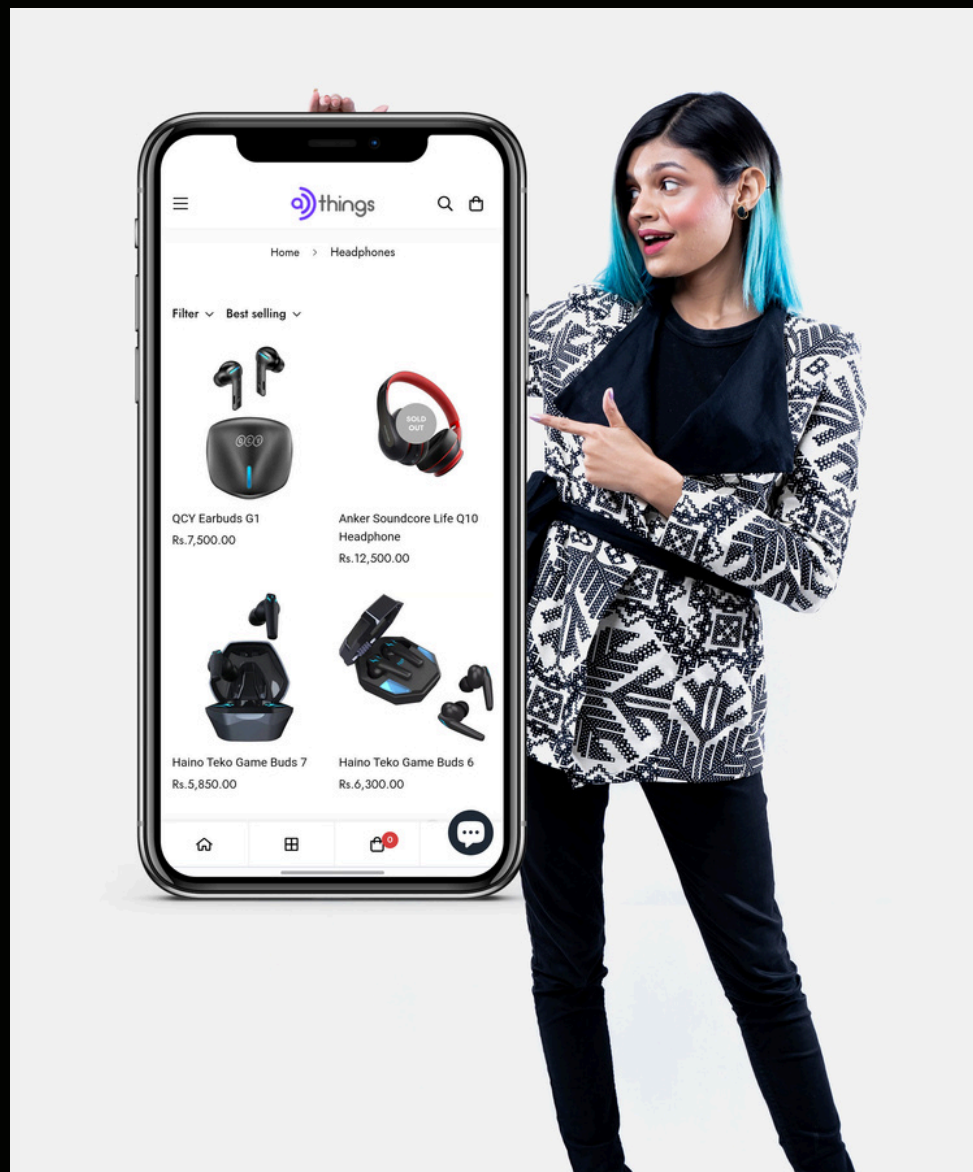
**STORYTELLING THROUGH LIFESTYLE
EXPERIENCES THAT MAKE BRANDS
RELATABLE.**

02

**OVER 70% OF OUR CLIENTS SEE MEASURABLE
GROWTH AND STRONGER CUSTOMER
ENGAGEMENT THROUGH 8RACTION'S
STRATEGIES AND CAMPAIGNS.**

CONTENT EXAMPLES

01



02



8raction focuses on delivering engaging, high-quality content that tells a brand's story, resonates with audiences, and strengthens identity across digital platforms.

Captures the essence of each brand

03



CAMPAIGN IDEAS



LOOKBOOK

A styled series showcasing 8raction's creative campaigns and digital solutions across different industries, highlighting versatility and innovation.

BEHIND-THE- SCENES STORIES

es insight into how strategies, shoots, and campaigns come together for impactful results. Audience Engagement

AUDIENCE ENGAGEMENT

Interactive polls, Q&As, and client-driven stories to foster stronger connections, build trust, and create awareness around digital growth solutions.

Each campaign idea is designed to showcase 8raction's marketing expertise while engaging audiences with creative, practical solutions that drive real brand growth.

EXECUTION STRATEGY

FROM CONCEPT TO EXECUTION

CONCEPTUALIZATION

CONTENT CREATION

SCHEDULING & POSTING

FOLLOW-UP ANALYSIS

Week 1

Week 2

Week 3

Week 4

Discuss themes, objectives, and intended outcomes

Produce high-quality photos, videos, and write-ups aligning with brand guidelines.

Optimize timing based on engagement patterns, ensuring maximum visibility.

Analysis: Share insights post-campaign to refine future strategies.

ANTICIPATED RESULTS

+Reach and Impressions

25-30%

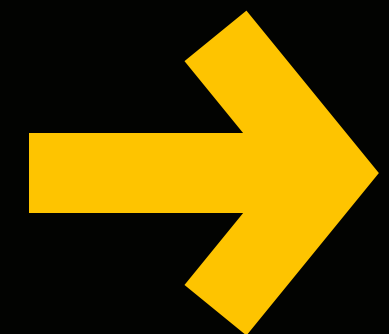
Monthly Impressions

2.5M

+Engagement Rate

7-8%

PROOF OF EFFECTIVENESS AND
HOW MY CONTENT HELPED
BRANDS REACH THEIR GOALS.



CELEBRITIES WE HAVE WORKED WITH



CELEBRITIES WE HAVE WORKED WITH



OUR SHOOTS





RECENT SHOOT





RECENT SHOOT



PAST COLLABORATION



LET'S WORK TOGETHER



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