

8

PORTFOLIO

ELEVATE YOUR BRAND

...

INTRODUCTION

8TRACTION IS A DIGITAL MARKETING AGENCY DEDICATED TO DRIVING GROWTH THROUGH INNOVATIVE STRATEGIES AND EXECUTION. SERVICES INCLUDE PR MANAGEMENT, SOCIAL MEDIA CAMPAIGNS, INFLUENCER COLLABORATIONS, CREATIVE SHOOTS, CONTENT PRODUCTION, AND BRAND PARTNERSHIPS. THE TEAM DEVELOPS TAILORED STRATEGIES FOR MEASURABLE RESULTS, PROCEEDING WITH A FORMAL CONTRACT ONCE PROPOSALS MEET CLIENT EXPECTATIONS.



SNIPPETS FROM OUR STAR-STUDDDED COLLABORATIONS



OUR CLIENT'S



Lipton



The Skin Shop



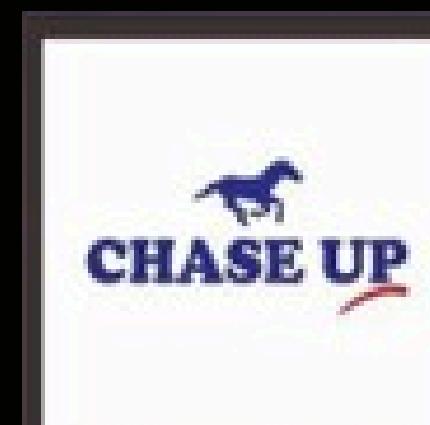
High Street



Lemon Max



Surf Excel



Chase Up



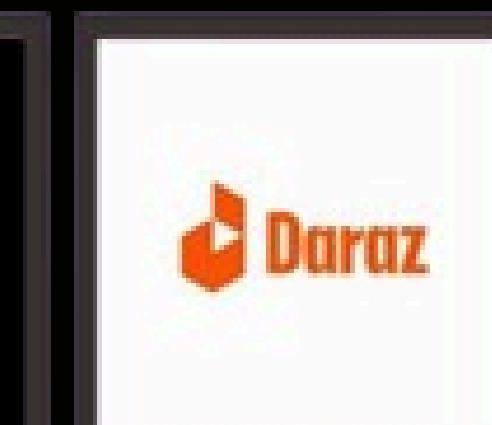
Chase Value



L'oreal



Accufix Cosmetics



Daraz



Adore



Gul Ahmed



WANIYA



MoltyForm
'Asif' Form

MoltyForm



RIZARIES

Rizaries

OUR CLIENTS



OUR CLIENTS



FOLLOWERS INSIGHT

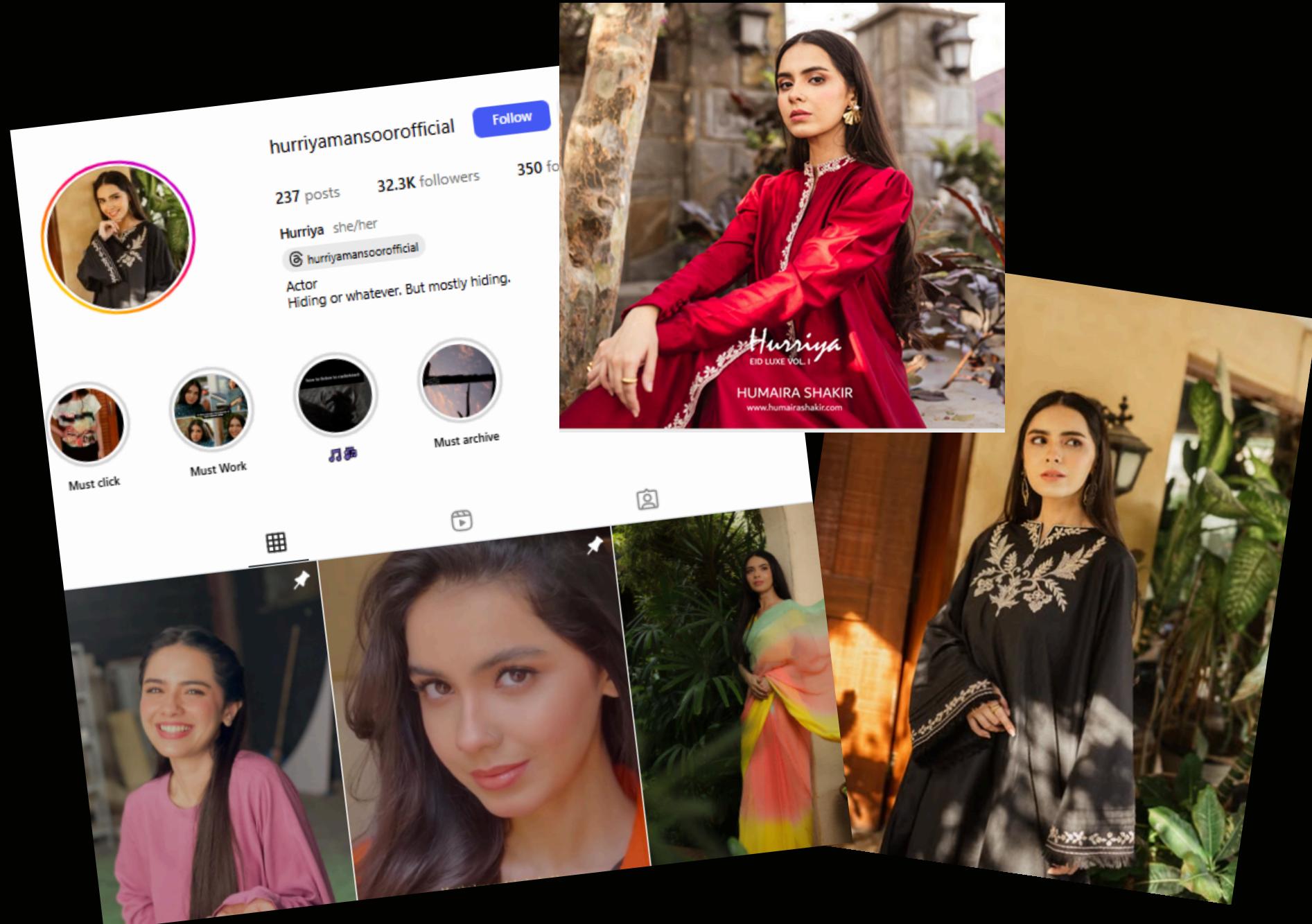


TOTAL FOLLOWERS

32.3K

INTERESTS

Business owners, startups, and creative individuals who value digital growth, brand visibility, innovation, and modern marketing solutions.

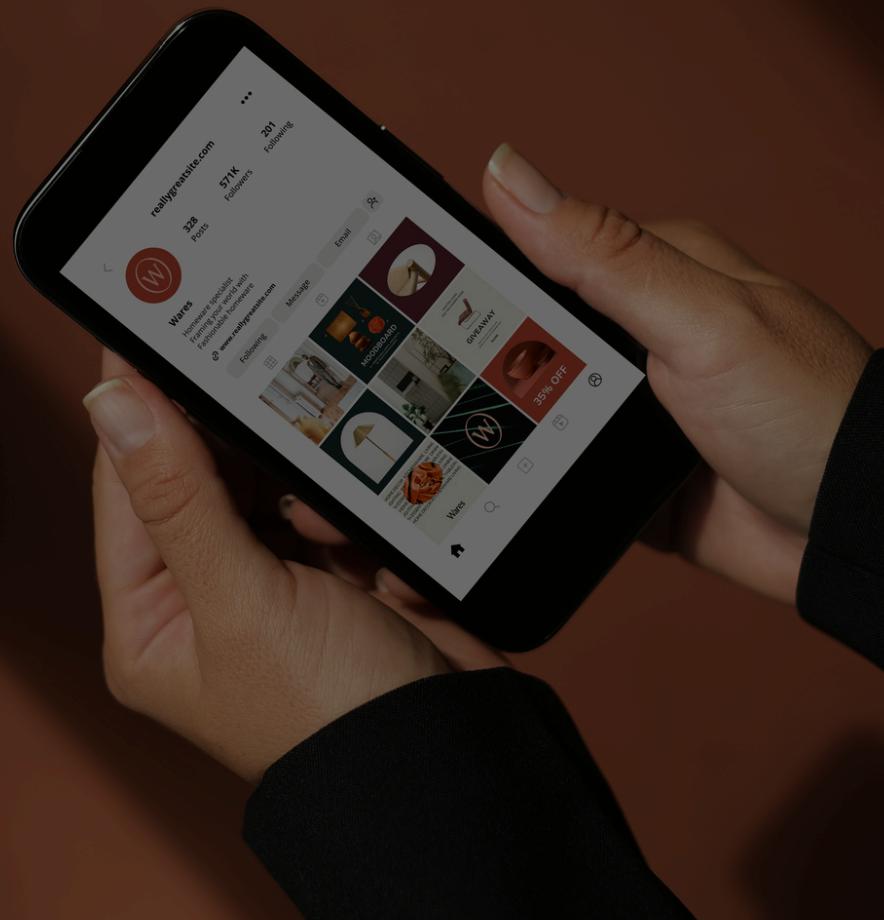


ENGAGEMENT

Steady engagement with consistent audience interaction across campaigns averaging strong reach, organic inquiries, and shares, reflecting genuine interest in marketing and PR services.

With a blend of creativity and strategy, 8raction helps brands build meaningful connections with audiences who value growth, innovation, and digital excellence.

SOCIAL MEDIA PRESENCE



PLATFORM A

32.3K
Followers

ENGAGEMENT METRICS



PLATFORM B

996K
Subscribers

PLATFORM C

35K
Followers

- Average Engagement Rate
- Monthly Impressions
- Highlights: Consistently high viewer interaction and positive feedback.

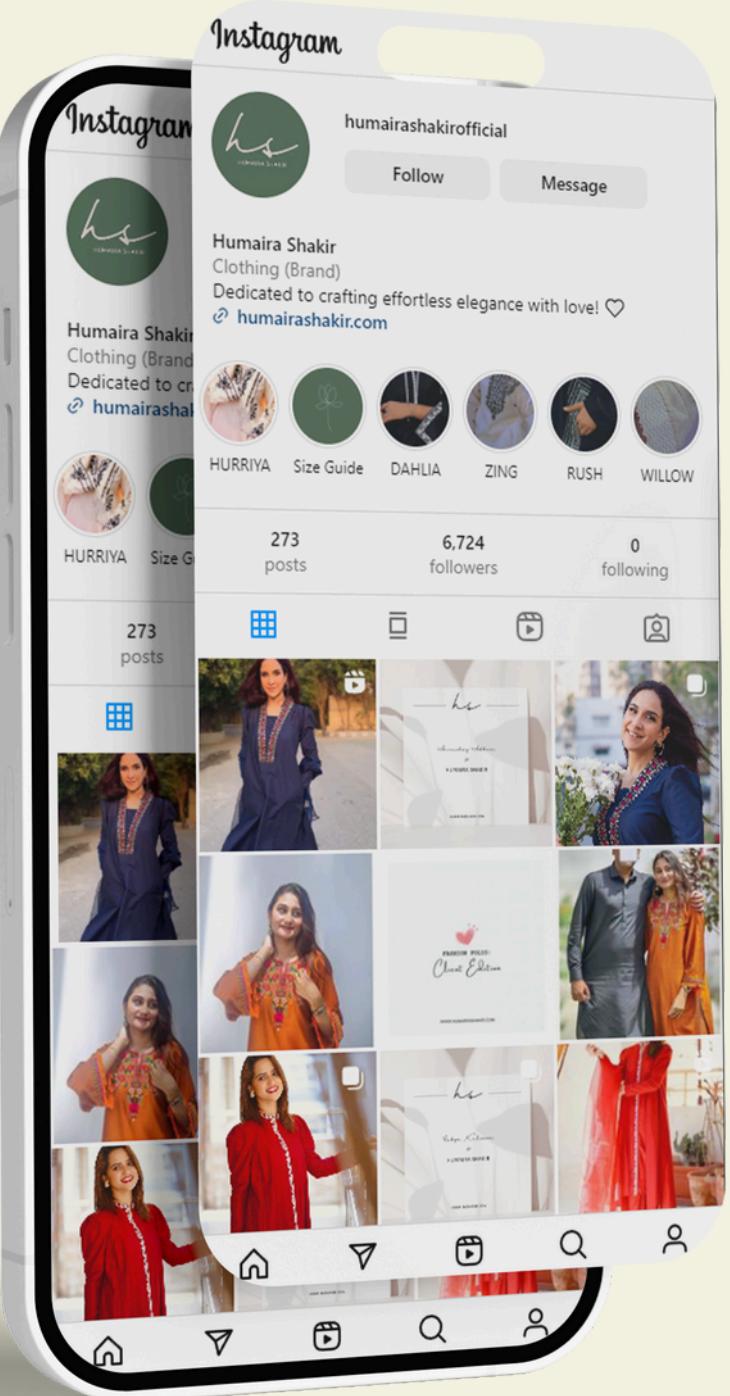
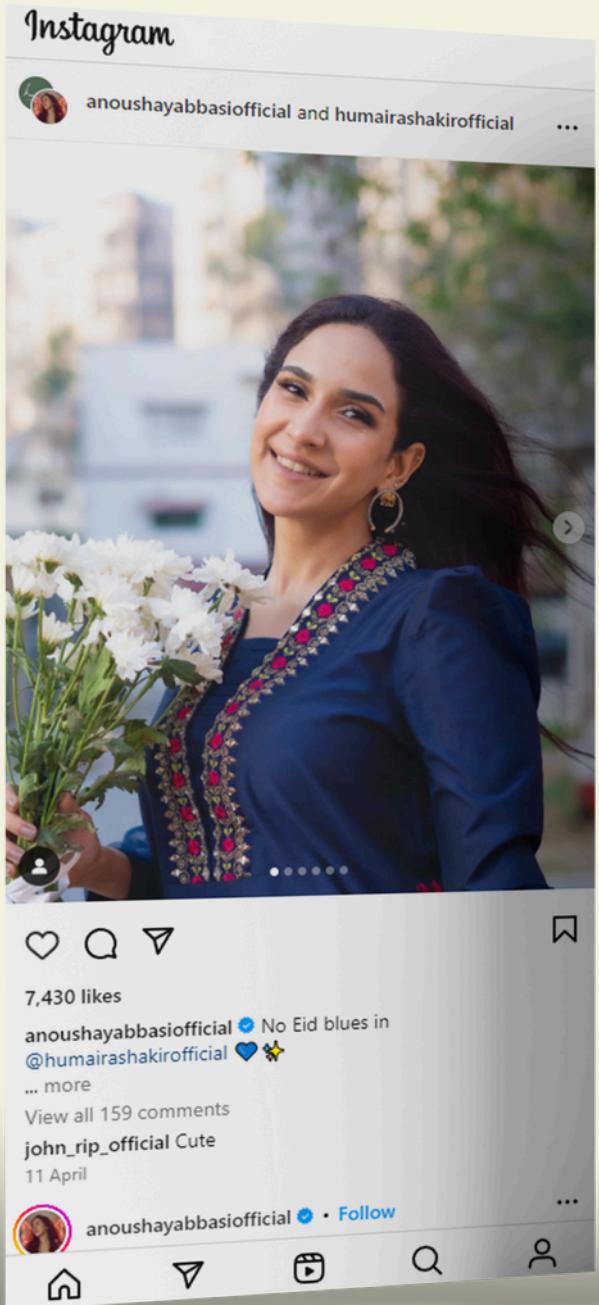
SOCIAL MEDIA MANAGEMENT



**SOCIAL MEDIA
MANAGEMENT**



INSTAGRAM POSTING



FACEBOOK POSTING



BRAND PRESENCE



VALUES THAT CONNECT US

8raction stands for creativity, innovation, and result-driven strategies — values we bring into every project and campaign.

AUDIENCE SYNERGY

Our services align with brands that prioritize growth, visibility, and digital excellence, creating a perfect synergy between strategy and audience needs.

BRANDS THAT COMBINE CREATIVITY WITH RESULTS, MAKING 8RATION THE IDEAL PARTNER FOR IMPACTFUL MARKETING AND DIGITAL GROWTH.



UNIQUE VALUE PROPOSITION



01

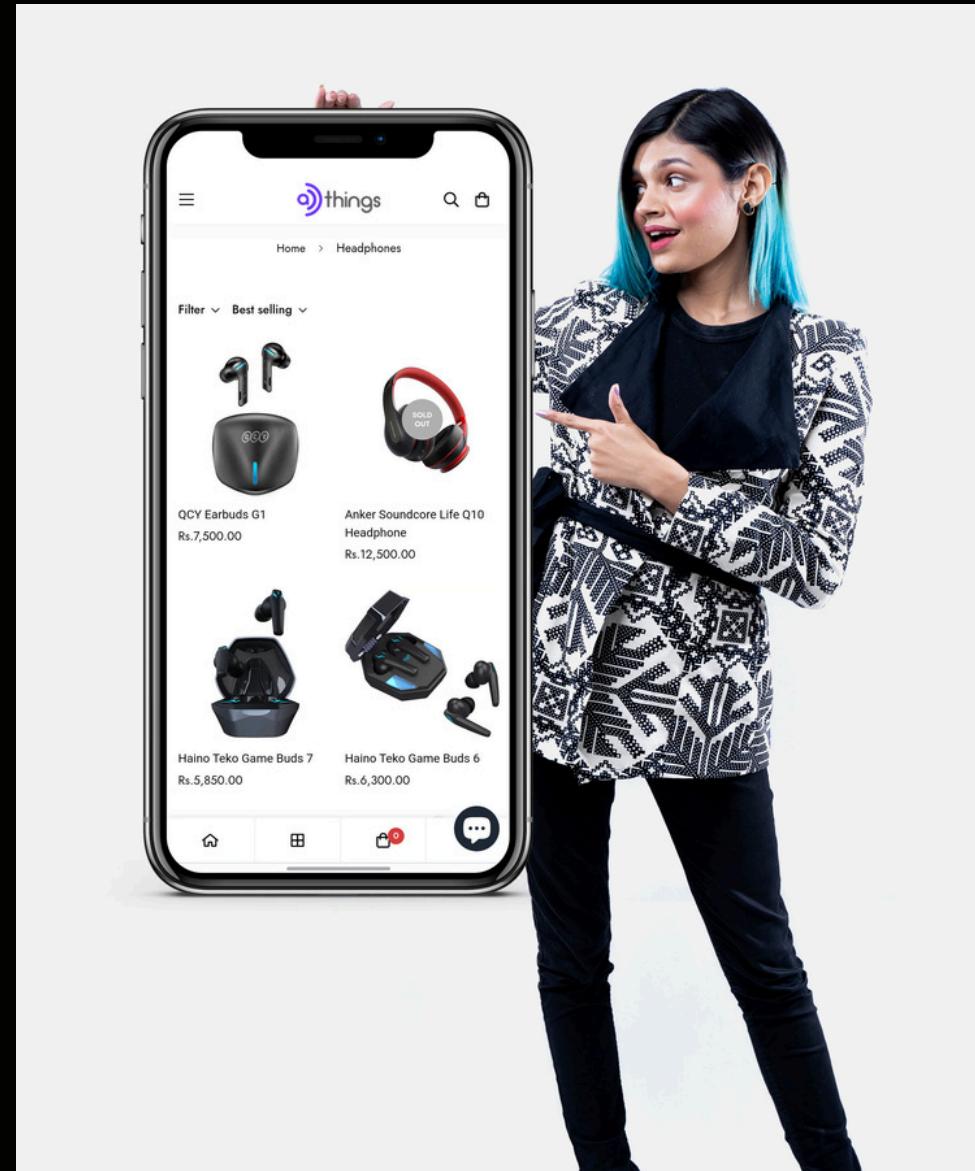
STORYTELLING THROUGH LIFESTYLE EXPERIENCES THAT MAKE BRANDS RELATABLE.

02

OVER 70% OF OUR CLIENTS SEE MEASURABLE GROWTH AND STRONGER CUSTOMER ENGAGEMENT THROUGH 8RACTION'S STRATEGIES AND CAMPAIGNS.

CONTENT EXAMPLES

01



02



8raction focuses on delivering engaging, high-quality content that tells a brand's story, resonates with audiences, and strengthens identity across digital platforms.

Captures the essence
of each brand

03



CAMPAIN IDEAS



LOOKBOOK

A styled series showcasing 8raction's creative campaigns and digital solutions across different industries, highlighting versatility and innovation.

BEHIND-THE- SCENES STORIES

es insight into how strategies, shoots, and campaigns come together for impactful results.

Audience Engagement

AUDIENCE ENGAGEMENT

Interactive polls, Q&As, and client-driven stories to foster stronger connections, build trust, and create awareness around digital growth solutions.

Each campaign idea is designed to showcase 8raction's marketing expertise while engaging audiences with creative, practical solutions that drive real brand growth.

EXECUTION STRATEGY

FROM CONCEPT TO EXECUTION

CONCEPTUALIZATION

Week 1

Discuss themes, objectives, and intended outcomes

CONTENT CREATION

Week 2

Produce high-quality photos, videos, and write-ups aligning with brand guidelines.

SCHEDULING & POSTING

Week 3

Optimize timing based on engagement patterns, ensuring maximum visibility.

FOLLOW-UP ANALYSIS

Week 4

Analysis: Share insights post-campaign to refine future strategies.

ANTICIPATED RESULTS

+Reach and Impressions

25-30%

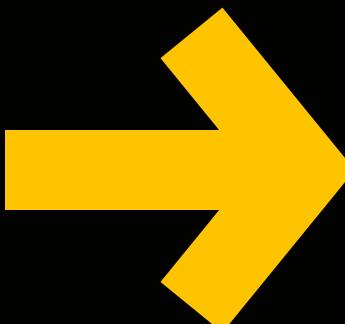
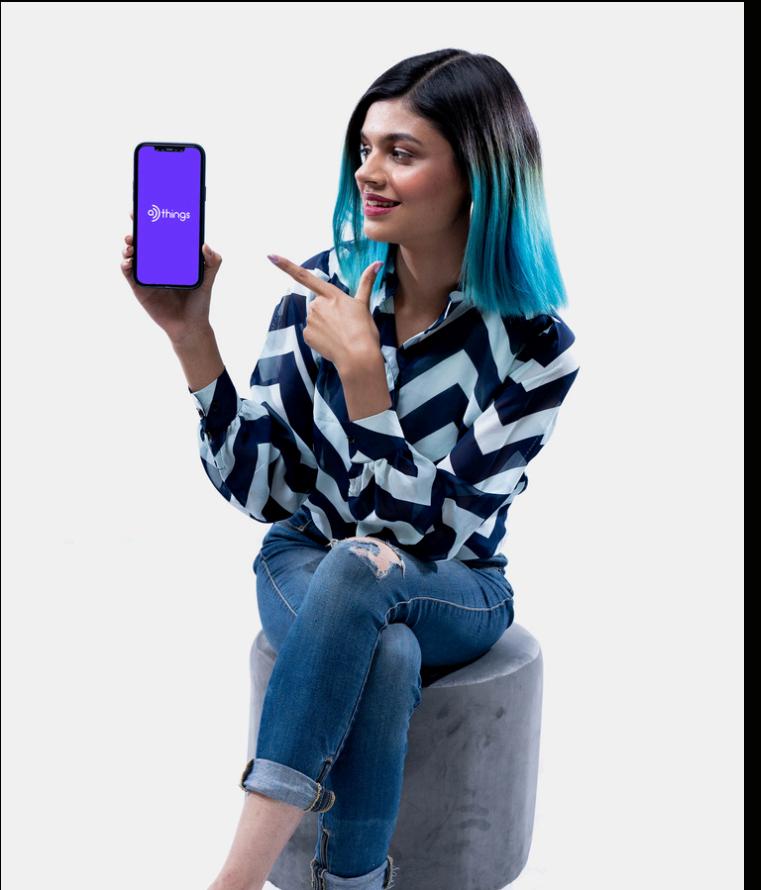
Monthly Impressions

2.5M

+Engagement Rate

7-8%

PROOF OF EFFECTIVENESS AND
HOW MY CONTENT HELPED
BRANDS REACH THEIR GOALS.



CELEBRITIES WE HAVE WORKED WITH



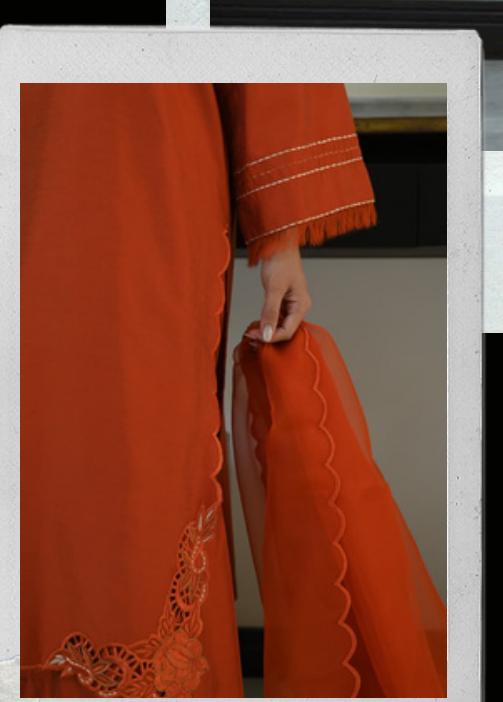
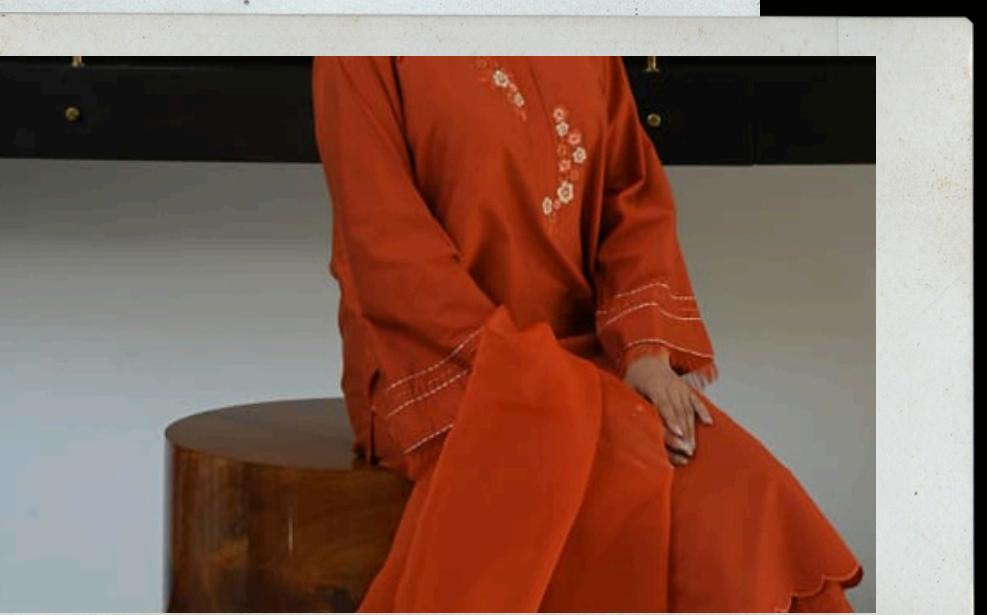
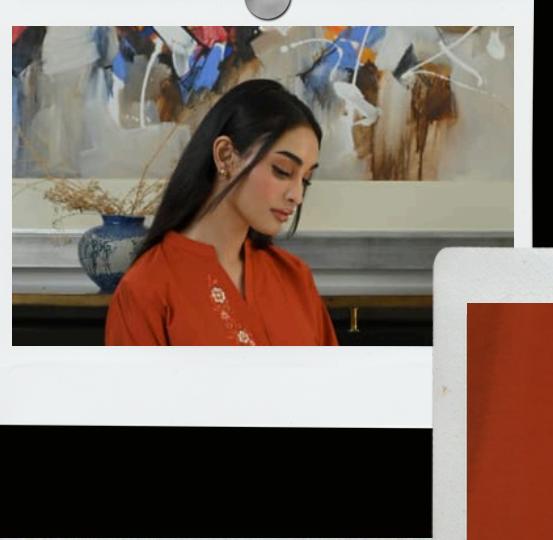
CELEBRITIES WE HAVE WORKED WITH



OUR SHOOTS



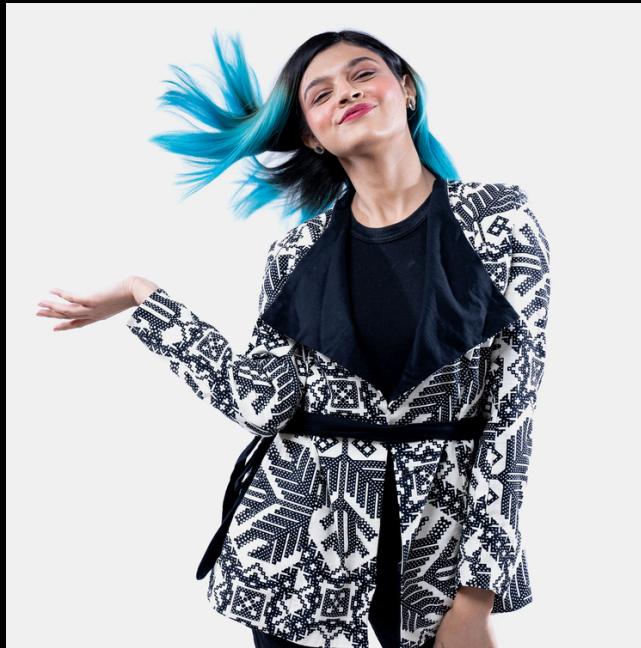
RECENT SHOOT



RECENT SHOOT



PAST COLLABORATION



LET'S WORK TOGETHER

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